AMAN ARYA

B-2, PRITHVI APARTMENTS,
26TH FLOOR, ALTAMOUNT ROAD,
MUMBAI – 400 026 (INDIA)
Tel.: 2353 5877, 23537788, 23521222

Date: 21.07.2012

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East)
Mumbai- 400 051

Dear Sir/Madam,

SUB: COMPLIANCE UNDER REGULATION 29 (2) OF SEBI (SAST) REGULATIONS, 2011

Please find enclosed herewith disclosure pursuant to regulation 29(2) of SEBI (SAST) Regulations, 2011.

Kindly acknowledge the receipt.

Thanking you,

Yours faithfully,

For Aman Arya

Encl: as above

FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	Blue Blends (India) Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Aman Arya		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	- Bombay Stock Exchange (BSE) - National Stock Exchange (NSE) - Ahmedabad Stock Exchange (ASE) - Madras Stock Exchange (MSE) - Delhi Stock Exchange (DSE)		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	**Number**	**% w.r.t. total share/voting capital wherever applicable**	**% w.r.t. total diluted share/voting capital of the TC (*)**
Before the acquisition/disposal under consideration, holding of :			
a) Shares carrying voting rights	-	-	-
b) Voting rights (VR) otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
Total (a+b+c)	**-**	**-**	**-**
Details of acquisition/~~sale~~			
a) Shares carrying voting rights acquired	800000	4.40%	4.40%
b) VRs acquired otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the	-	-	-

TC (specify holding in each category) acquired/sold			
Total (a+b+c)	**800000**	**4.40%**	**4.40%**
After the acquisition/~~sale~~, holding of:			
a) Shares carrying voting rights	800000	4.40%	4.40%
b) VRs otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
Total (a+b+c)	**800000**	**4.40%**	**4.40%**
6. Mode of acquisition/~~sale~~ (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Open Market		
7. Date of acquisition / ~~sale of shares~~ / VR or date of receipt of intimation of allotment of shares, whichever is applicable	21.07.2012		
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	181739880		
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	181739880		
10. Total diluted share/voting capital of the TC after the said acquisition/sale	181739880		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



For Aman Arya

Place: Mumbai

Date: 21.07.2012

BLUE BLENDS (INDIA) LIMITED

JBF House
Old Post Office Lane,
Kalbadevi Road,
MUMBAI - 400 002. (India)

BBIL/

Date: 21.07.2012

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East)
Mumbai- 400 051

Dear Sir/Madam,

SUB: COMPLIANCE UNDER REGULATION 13 OF SEBI (PROHIBITION OF INSIDER TRADING) REGULATIONS, 1992

Please find enclosed herewith disclosure pursuant to regulation 13 of SEBI (Prohibition of Insider Trading) Regulations, 1992.

Kindly acknowledge the receipt.

Thanking you,

Yours faithfully,
For Blue Blends (India) Limited

Director
Encl: as above

Phone : 2208 8736, 2208 5951, 2208 5952, • Fax : 91-22-2208 0470

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/Person who is part of Promoter Group/ Director/Officer	Date of receipt of allotment advice/ acquisition / sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/rights/preferential offer, etc.) /sale	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Name: Aman Arya PAN: AIPPA0705R Address: 2B, Prithvi Apartments, 26th Floor, Altamount Road, Mumbai-400 026	No. of shares: 800000 Percentage: 4.40%	21.07.2012	21.07.2012	Market Purchase	No. of shares: 800000 Percentage: 4.40%	N.A.	N.A.	800000	1120000	-	-

Date: 21.07.2012

For Aman Arya

AMAN ARYA

B-2, PRITHVI APARTMENTS,
26TH FLOOR, ALTAMOUNT ROAD,
MUMBAI – 400 026 (INDIA)
Tel.: 23535877, 23537788, 23521222

Date: 21.07.2012

Blue Blends (India) Limited
JBF House, 2nd Floor
Old Post Office Lane
Kalbadevi Road
Mumbai- 400 002

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FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13 . . .]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/Person who is part of Promoter Group/ Director/Officer	Date of receipt of allotment advice/ acquisition / sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/rights/preferential offer, etc.) /sale	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
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Date: 21.07.2012

For Aman Arya